

Art and Design - Graphic Communication

COURSE CODE

A Level AQA A2 entry code - 7203

ENTRY REQUIREMENTS

Level 5 or above in GCSE Graphics, Computer Graphics, or one of the Visual Arts subjects.

WHAT WILL YOU LEARN?

Students will have the opportunity to develop their skills and learn new methods to address design layout, illustration, computer graphics, typography, advertising, animation and packaging design problems.

ASSESSMENT

A Level

You will be assessed through a portfolio of work and an externally set assessment.

- Component 1: Personal Investigation 60% of A-Level
- Component 2: Externally set assignment 40% of A-Level

Projects for the portfolio will be set by the department and will allow a number of skills to be covered by the candidate.

Externally set assignments will provide students with a choice of design briefs which will lead up to the preparation and development of a final piece to be produced during a supervised period.

NEXT STEPS

Many students have gone on to Art College to follow a General Art and Design Foundation course at institutions such as Epsom, Kingston, Wimbledon and Farnham. Past students have subsequently gone on to degree courses. Some students have gone directly to Graphic Design, Architecture and Illustration degree courses.

CAREER INFORMATION

Graphics can help students follow a number of career paths including Graphic Design, Animation, Product Design, Display Design, Automotive Design, Concept Art, Marketing and Media. Past students have found the skills that they have developed invaluable for communicating ideas in a huge range of careers.

