

# BTEC Business

BTEC

## COURSE TITLE(S)

BTEC Extended Certificate in Business Equivalent to 1 A Level

## ENTRY REQUIREMENTS

4 in English and Maths

## WHAT WILL YOU LEARN?

Learners will apply their learning through practical assessments in the form of internally assessed **assignments** and externally assessed **tasks** and **written exams**.

Students will learn about the various business functions and how they operate, personal finance and the wider business environment.

## ASSESSMENT

### Year 1

### Year 2

There are three mandatory units that students will be assessed on:

Exploring Business, Developing a Marketing Campaign and Personal and Business Finance. There are also some optional units which together with teacher guidance, students will choose from. These include:

Recruitment and selection, customer service, work experience, market research and English legal system.

These are assessed either internally or externally by the awarding body.

## NEXT STEPS

BTEC Nationals offer learners **modern, work-related qualifications**

which open the door to higher education and a career because they:

Are each designed with a **clear purpose to support defined progression** routes into higher education or employment

Develop **independent research and study skills** essential for success at university

Offer the students transferrable skills that would be desired by any employer

## CAREER INFORMATION

Business can help you in whatever career you decide to follow. Specifically it will help in:

Accountancy, Banking, Marketing, Human Resources, Production, Economics, Education, or Law.

